



**For Immediate Release**

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**AERUS' ACTIVEPURE TECHNOLOGY INDUCTED INTO PRESTIGIOUS SPACE TECHNOLOGY HALL OF FAME: ONE OF ONLY 75 TECHNOLOGIES TO RECEIVE SUCH AN HONOR IN 30 YEARS**

*ActivePure is based on technology originally developed by NASA. It is proven to reduce up to 99% of surface micro-organisms and dramatically reduce airborne contaminants and allergens. Today, the technology is available to consumers, promoting healthier lives through its Beyond by Aerus family of products featuring ActivePure Certified Space Technology.*

Dallas, TX, April 6, 2017 -- Aerus LLC, the Healthy Home leader committed to providing cutting-edge technologies to create the healthiest homes around the world, is honored to announce the induction of its proprietary ActivePure Technology into the Space Technology Hall of Fame, a Space Foundation program aiming to increase public awareness of the benefits of space exploration and encouraging further innovation of NASA-adapted technologies to improve the quality of life for humanity. ActivePure Technology is one of only 75 technologies that have been inducted into the Space Technology Hall of Fame in the past 30 years. Past inductees have included energy-saving technologies, satellite and telecommunication technologies, practical commercial devices and health improvement technologies, including LASIK eye surgery, implantable pacemakers and hearing aids and many other devices that improve the quality of life for millions of people every day.

The induction ceremony takes place on April 6 in Colorado Springs, as the culminating event of the 33rd Space Symposium, a three-day conference attended by over 11,000 space leaders from around the world. The Space Technology Hall of Fame Dinner honoring the 2017 inductees will be co-sponsored by SpaceX, a space exploration company founded in 2002 by Elon Musk.

ActivePure Radiant Catalytic Ionization (RCI) Technology was initially developed by NASA scientists to eliminate ethylene gas onboard the International Space Station and has been adapted and enhanced by Aerus to benefit people all around the world.

Beyond by Aerus' ActivePure Technology has been tested in both university and laboratory environments, and also been used in numerous commercial and industrial settings that face particular high-risk issues. ActivePure Technology is engineered to eliminate contaminants in the air and on surfaces and is currently used in homes, offices, hospitals, daycares, hotels and professional sports facilities. It is proven to destroy airborne and surface viruses, mold, fungus, volatile organic compounds, and bacteria such as MRSA, E-coli and Staph.

"We are very fortunate to live in a time when space-age technology and innovation have such remarkable implications for us here on Earth. Since ActivePure Technology was first deployed on the space shuttle Columbia and in subsequent successful applications aboard the International Space Station, we have been able to offer ActivePure Technology in a variety of products by Aerus, activTek, Vollara and Beyond by Aerus to improve people's lives," said Joe Urso, Aerus LLC CEO, who along with Andy Eide, Aerus LLC Vice President, Product Development and Manufacturing, will be individually inducted into the Space Technology Hall of Fame this year, "the induction into the Space Technology Hall of Fame is a great honor and is a culmination of years of research and testing to bring this product to the people who need it the most."

From state-of-the-art floor care systems to air and water purification systems and beyond, Aerus has created clean, safe and healthy indoor environments for over 50 million businesses and homes worldwide. Those who suffer from asthma or allergies, new parents or caregivers, pet lovers or anyone devoted to living a healthier life can benefit from the cleansing and purifying components of ActivePure Technology.

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Since 1924, Aerus LLC (formerly Electrolux USA) has been the Healthy Home leader committed to providing cutting-edge technologies and unparalleled service to create the healthiest homes and living environments in North America and in 70 countries around the world. The Aerus family of companies includes Aerus, Beyond by Aerus, Vollara, ActivTek, and AirScrubber Plus. They are the exclusive worldwide owners of ActivePure Technology, the most powerful air and surface purification technology ever discovered, and the only one in its class recognized by the Space Foundation as Certified Space Technology. ActivePure Technology has been engineered by Aerus based on technology originally developed by NASA.